



VILLAGE OF MAPLE BLUFF

NEWSLETTER



**2016
CHILI-OFF
WINNER
STACY REID**



MARCH 2016

Before I get too deep into other content for my article, be sure to place on your calendar a couple of important events that will be approaching soon. The Village of Maple Bluff Garage Sale will be held on Saturday, May 21, 2016. This has historically been a one day all-Village garage sale, although some people do have their sale for an additional day or two. We will begin taking registrations for the garage sale within the next month or two, but if you were thinking of hosting a sale, plan for that date. Also, Bocce will be held as normal on the first Friday of June. This year, that date is Friday, June 3rd. Be sure to set that date aside as well!

By now most residents are aware that the development proposal for the Roxbury/Sherman Ave site did not pass. Since then however, a Committee has been formed to provide some opportunity to future developers to have concepts reviewed by both committee members and other interested persons before they get too deep into the formal process. The hope is that more open and greater communication can result in a project that most people in the Village can support.

Planning for several projects in the Village this spring and summer continues. The three projects include a pedestrian crossing at Roxbury, design changes to the Lakewood entrance to the MBCC and reconstruction of the Village Tennis Courts and Parking Lot. The Village Engineer is just preparing bid documents and we will begin advertising as required by statute some time in March. I don't believe that any of these projects will have a significant effect on Village travel. But as always, stay alert for changing conditions.

Finally, elsewhere in this Newsletter, you should find biographical articles for our candidates for Village Board. In April, your vote(s) will help determine which of the five candidates will serve a 2 year term as Village Trustee. There will also be other critical races on the ballot that I am sure will draw your attention. It is a busy political year in the Village, State, and across the Nation. Be sure to plan to make your voice heard through your vote. If you will be gone or if for simple convenience, vote absentee. As always, if you have any questions about our local village issues, don't hesitate to give me a call.

TIM KRUEGER

Village Administrator/Police Chief
tjkrueger@villageofmaplebluff.org
244-3048 ext. 111

Your home for fresh bakery and authentic cuisine



- Serving breakfast, lunch and dinner
- Baking fresh breads and pastries everyday
- Dine in or carry out

Open M-F, 6am to 8pm,
Sat/Sun, 7am to 2pm

608.663.5500 • www.mannacafe.com

611 North Sherman Ave. in Lakewood Plaza

JULIA & CINDY

Putting The Pieces Together
For Your Real Estate Needs!

608-628-8640

Your Hometown Realtors®!

JuliaandCindy@firstweber.com



NORTH SIDE MARTIAL ARTS

NOW ENROLLING!

March Special:

Sign up for 1 month of UNLIMITED classes,
and a FREE uniform for ONLY \$19.99!



This includes:

- Martial arts classes for kids and adults
- NEW Circuit training classes(Open to the public)
- Sparring, grappling, and weaponry
- Birthday parties, Tournaments, and Seminars

Call or stop in today to reserve your spot!

The Academy of Hwa Rang Do
Madison North
1117 N Sherman Avenue
Madison, WI 53704
608-441-KICK (5425)
Email: hrdmadnorth@gmail.com
www.hrdmadnorth.com

Thanks to everyone who attended the Town Hall meetings at the end of January. My biggest takeaway was that while we don't need to create a new path to consider and encourage proper development in our Tax Incremental District, we do need to do a better job of making sure everyone understands our map—which is, in fact, our Tax Incremental District Plan. And we need to make the path wider, mark it more clearly, and have regular rest stops to make sure no one gets left behind.

The meetings were most productive when they turned into workshops. Thanks to the right mix of participants, the conversation changed from past proposals that failed to future ones that could succeed.

An important first step was agreeing on the best “land use” of the properties at the corner of Roxbury and N. Sherman. We heard from a number of neighbors who told us that they want to be able to downsize into a condo or apartment in the Bluff. We also heard from real estate professionals that commercial uses of those properties weren't feasible or realistic. Once we focused on the needs of our potential down-sizers, they also told us what amenities they'd want, like underground parking, larger than average units, community space, security, etc. And we all developed a better understanding of what “economic feasibility” means, and how that very objective filter will impact any new development's size, quality, stability and value.

But what impressed me most is that by bringing neighbors together earlier in the process, we focus on shaping something we can support, rather than reacting negatively to something that may have caught us by surprise. That's one of the reasons that the Village Board created a new TID Advisory Committee to take a more proactive role in encouraging development that meets Village needs. That process will include more of the types of meetings we had last month as well as better tools to more objectively discuss and evaluate the pros and

cons of any proposal.

One of the best moments in the Town Hall meetings happened towards the end of the final one. A neighbor suggested we go around the table and talk about what makes the Village special to each of us. Though we defined that in different ways, the common denominator was Maple Bluff's almost old-fashioned sense of “neighborliness”—and how any new development in the Sherman Avenue corridor should help that.

As subjective as it sounds, I think it's an objective we have to target when we're considering new proposals and how they fit in our overall TID strategy. For example, businesses like Manna in the existing shopping center certainly promote our sense of neighborhood: it's owned by neighbors, we see neighbors there—if Maple Bluff were a small town (and in a way, it is) Manna would be our Main Street cafe. Those are the types of businesses we want to see more of: not dollar stores or fast food franchises that could be anywhere, but shops and services that couldn't thrive quite as well anywhere else. One way to do that is to make sure the residents of any new multifamily building share our neighborhood values. It's only logical that if we target the needs of our empty nesters—which include what's special to each of them about living in the Bluff—we'll also attract new residents who want the same, and will, in turn, be good neighbors, as well as, good customers for the businesses across the street.

So as we move forward, make sure to stay involved. Let's be proactive, objective, and focus on facts, not fears. By working together, we'll transform our short stretch of N. Sherman Ave. into the main street Maple Bluff deserves.

As always, feel free to call or email me with your questions or concerns.

- **JIM SCHULER**, *Village President*

additions • kitchen and bath remodeling • universal design



TZ of Madison, Inc.
GENERAL CONTRACTORS
(608) 241-2967



**Remodeling and Building Homes in
Maple Bluff for Four Generations.**

View our award winning projects at tzofmadison.com

VETERANS MEMORIAL



In February, the Veterans Memorial Committee presented their plans to the Parks and Recreation Committee, Building Board and Village Board for approval. Each Committee approved their plans for the Veterans Memorial in Johnson Park. While the concept for the Memorial has reached the construction process, some tweaks in their overall designs will need to be made.

This Committee is seeking donations for this Memorial. All donations should be made out to the Village of Maple Bluff and be sure to write in the memo line of your check: “Veterans Memorial”. All donations are tax deductible.

Hello and Good Day to all,

I was asked to talk a little bit about our testing procedures and practices that we use here in the Village for testing of the water supply. We do follow the Safe Drinking Water Act (SDWA) and we are regulated by the DNR to ensure that we follow those rules. We are in a sense lucky to some degree because we do purchase all of our water from the City of Madison. The City must treat and test the water before it gets sent out into their water main system. The water then flows down the pipes until it reaches 1 of the 4 entry points that serve the Village. Once the water enters into the Village it becomes our responsibility to make sure that it is safe to drink. For this calendar year, the Public Works Water Department must do the following:

- 2ea. Coliform Bacteria samples per month.
- 2ea. Disinfection Byproducts (TTHM, HAA5) in August.
- 2ea. Chlorine Free per week.

The tests for the Bacteria are performed at predetermined locations that are registered with the DNR and the same goes for the other sets of tests that we have to do. In the next year the Water Department will also need to do Copper and Lead tests. We have 15 sites that we use to gain the water sample from but only have to submit 10 of the bottles. That test is performed by the resident who lives at the test site.

If you have any other questions about our Water system, please feel free to contact the Public Works Water Department.

Thank you,

PAUL ELLIOTT

Village of Maple Bluff Public Works

With spring just around the corner some people might be thinking about their Spring Cleaning and clearing out of some items in the garage or the basement. I am here to tell you about a program called Clean Sweep.

What is Clean Sweep you might ask? Well Clean Sweep is located at 7102 US Hwy 12, a place to bring hazardous household materials such as Oil-Based Paints and Paint-Related Products, Pesticides & Poisons, Household Products Containing Organic Solvents, Ignitable, and Aerosols, and Rechargeable Batteries.

Why Clean Sweep you ask? Clean Sweep is providing the public with an opportunity to safely dispose of such hazardous products, we keep these products out of landfills and lower the environmental risks associated with such improper disposal. The payoff is a cleaner, healthier environment.

Here are some Guidelines for Materials Brought to Clean Sweep:

Waste materials should be packaged in boxes or rigid totes to keep products upright and prevent spillage during transportation to the collection facility. Keep materials in their original containers. **DO NOT PACK OR CO-MINGLE YOUR WASTE MATERIALS IN PLASTIC TRASH BAGS.** Individual items may be bagged in plastic if the original container is compromised. Do not mix any materials. Upon arrival at the landfill site, follow the entrance road, drive past the scale, go directly to the Clean Sweep building, and stop under the canopy. Clean Sweep staff will greet you and direct you to the counter (inside of the walk-in door under the canopy) to collect your payment. You will be asked to furnish proof of residency. If you have items or materials that are subject to fees, you will pay at this point. Payment is to be in the form of cash or credit card (Visa or MasterCard only). No checks or currency larger than \$20 bills are accepted. After payment of fees, Clean Sweep staff will assist you in unloading your vehicle. Facility operators reserve the right to refuse any waste or material deemed unacceptable. If you are bringing gasoline or other fuels to Clean Sweep, remember to transport your fuel

in an approved container (no more than 6 gal. size). Clean Sweep staff will pour off the fuels and return your container, time permitting. Unapproved or unsafe fuel containers will not be returned.

Lastly I wanted to talk about Paint Disposal. Leftover paint accounts for nearly 85% of all the waste material received by the Dane County Clean Sweep program on an annual basis. Over 1/2 of all the waste material received annually is latex paint, and management of this non-hazardous material consumes nearly 1/3 of the Clean Sweep annual budget. In order to sustain our program amidst rising disposal costs and dwindling public funds, it is necessary that we place an increased emphasis on latex paint management at the point of consumption.

Taking your latex paint to Clean Sweep for disposal should be your option of last resort. If you find you absolutely cannot solidify and dispose of latex paint waste on your own, Clean Sweep will still accept it, subject to the following conditions:

- **Latex paint must still be in a liquid state**
- **Cans must be at least ½ full**

Here are a couple of other helpful ideas on what to do with paint: **Paint Re-use Option**, if you have nearly full cans of latex paint in good condition, don't waste them! Clean Sweep will accept them for placement into our product exchange!

Minimize your waste

- Buy only what you need to get the job done. Store retailers can help you calculate the right amount (or check out one of the paint calculators on the right side of this page) or check coverage rates of various products. In general, one gallon of paint will provide one coat of coverage for 300 square feet.
- Use it up - apply another coat.
- Give it away to someone who can use it: friends, relatives, neighbors, churches, theatrical groups, high schools, recreation departments or community organizations. Only give away paint that is in good condition and is in its original container with an intact label.
- Store paint properly between uses:
 - Protect from freezing
 - Place a piece of kitchen plastic wrap on the surface of the paint to keep it from drying out or forming a skin
 - Put the lid back on the can and tap firmly into place

Tips for proper disposal of paint:

First check the label to determine what type of paint you have. Latex paints are non-hazardous and soluble in water - look on the label for the words "latex" or "acrylic" and directions that specify to clean up or thin with water. Oil or solvent-based paints and stains are combustible and present particular hazards - look on the label for the words "oil" or "alkyd" and directions that specify to clean up or thin with mineral spirits or paint thinner. Left-over oil or solvent-based paints, whether liquid or solid, should be taken to the Dane County Clean Sweep Facility, Madison for proper disposal. Never dispose of oil- or solvent-based paints and stains in your trash.

Because latex paint is non-hazardous, it can be disposed of with your regular trash, provided that it is **completely solidified**. Never dispose of liquid paints in your trash. Several methods to properly solidify latex paint are listed below:

- Remove the lid and let the paint dry out in the can; protect from freezing and rain as well as curious children and animals. This only works when an inch or less of paint is left in the can and is most effective in warmer months.
- Mix latex paint with an equal amount of cat litter, stir in completely and allow to dry.
- Mix latex paint with a latex paint hardener; stir and allow to harden. Paint hardener can be purchased at your local hardware store. Follow the directions on the package.
- For larger volumes of latex paint, line a cardboard box with a plastic bag. Add an absorbing agent such as kitty litter, sawdust or shredded newspaper to the box. Pour the paint into the box so that it forms a thin layer (about 1 inch deep) and allow the paint to harden. Repeat this process until all of the paint has hardened.

Once the latex paint has hardened or solidified, it can be disposed of with your regular trash. However, make sure the lids are removed from the paint cans when you set them at your curb, or place them in your Trash Cart.

WINTERFEST 2016

Over the past 20 years of Winterfest this year's event will rank amongst one of the warmest on record. At a whopping 43 degrees on Saturday and warm weather Friday evening, neighbors turned out by the dozens to partake in the weekend's festivities. At several points during the event the Beach House and Beach Park were packed with friends and neighbors of all ages. These types of events are what help make Maple Bluff such a neighborly community.

The event could not have been possible without the numerous volunteers who donated their time, goods and muscles. These are in no particular order, but the Village, as well as, this year's Co-Chairs, Katie Stephenson and Ellen Reyerson, would like to thank the following: Mark Little (home brew donation), Tom & Martha Beach (Uno's pizza donation), Octopi Brewing (donation of beer), Kelly Kirsh, Jenny Frese, Kari Douglas, Brett Waterman, Dan Marz, Dan Brennan, George Frese, Eric Monat, Andrea Dow, Erica Gill, Ryan Stephenson, Jason Smith, Jim Carpenter, Trish Grant, Cynthia Johnson, Heather Potter, Village and MBCC staff. In addition, Manna Café, MBCC and the Johnson's for donating raffle items.

**WINTERFEST AWARDS:
FRIDAY NIGHT EUCHRE**

- 1.) Erik "The kid" Hausmann
- 2.) Jim "Prez" Schuler
- 3.) tie Jason "Puffy" Smith and Darby "Darbilicious" Sugar
- Last place: Matt "Lord Bayside" Meier
- Best "Cardshark" look: Betsy Carpenter

SATURDAY

- FROZEN GEM HUNT** Polly Stephenson
- SNOWBALL THROWING CONTEST** Declan Montgomery
- SNOW GOLF "CLOSEST TO PIN"** Cynthia Johnson
- TUG-O-WAR** Lower Bluff
- IDITERDAD** Patrick and Dominic Grant
- CHILI COOK-OFF CHAMPION** Stacy Reid

Also recognized was Hans Johnson for having the vision to create and chair the first ever Winterfest 20 years ago!



ARTS & ATHLETICS

Monday-Friday | June 13-August 12 | Time: 2:00pm-4:00pm
Location: Beach Park | Fee: \$173.00

This 9-week summer program provides youth (entering 2nd through 6th grade) a fun, safe environment that provides fun activities at the Maple Bluff Beach Park. This program is an open program (participants may leave the beach at any time throughout the program with written permission from parents) with attendance taken daily. Throughout the summer participants will participate in arts, crafts, games, sports and other exciting activities. Please note in the event of inclement weather, A and A may be cancelled for the safety of participants and staff. [Registration deadline is April 1st](#)

CAMP-YA-GOTTA-WANNA

Monday, Wednesday & Friday | June 13-August 12
Time: 1:00pm-4:00pm

Location: Firemen's Park | Fees: \$325.00

This 9 week summer program meets at Firemen's Park M, W & F from 1:00pm-4:00pm. Enrollment for this program is open to all Maple Bluff resident children between the ages of 3 and 7 (entering 2nd grade in fall of 2016). This afternoon playgroup program will offer structured and free play opportunities, as well as, arts and craft projects. Groupings will be divided based on age of the children and the parent volunteers will try their best to group your child with their friends. [Registration deadline is April 1st](#)

TRIP: BREWERS VS. BRAVES

Date: Thursday, August 11 | Time: 10:00am-6:00pm
Ages: 8-15 | Fee: \$58.00

Join us for a fun-filled day of Brewer baseball as they take on the Atlanta Braves at Miller Park. Space is limited so enroll fast! Bus will leave the Village Center at 10:00am and we will return promptly after the ending of the game. Price of the trip includes bus transportation, ticket and lunch. These seats are located in Section 111 which is behind the Brewers dugout and first base.

**Additional summer programs will be available for registration beginning in April.

SUMMER EMPLOYMENT

CAMP-YA-GOTTA-WANNA COUNSELORS

Camp is looking for numerous Camp Counselors for the 2016 summer. Counselors must be 14 years of age or older. In order to be considered a regular counselors this summer you must not miss more than 5 days from 6/13-8/12. Applications can be picked up at the Village Center and are due back no later than [April 1st at 4:00pm.](#)

BEACH LIFEGUARDS

Applications are now being accepted for Summer Beach Lifeguards. The Lifeguard staff is responsible for controlling the actions of the swimmers and program participants, performing appropriate rescues when required and providing CPR/First Aid when necessary. The work will also involve providing a fun, safe and educational atmosphere for summer program participants. Applications can be picked up at the Village Center and are due back no later than [April 1st at 4:00pm.](#)

MARINA

Marina Applications were mailed to the 2015 tenants mid-February. These applications are due back no later than **Friday, March 18th**. If you are interested in renting space at the Marina for 2016 and have not been a past renter, please contact me for more information. There is a possibility for a handful of land boat/trailer storage spaces available. There is a waiting list for in-water slip storage.



Conquer Childhood Cancers

LOCAL FIREFIGHTERS AND VOLUNTEERS GO BALD
TO SUPPORT CHILDHOOD CANCER RESEARCH

St. Baldrick's Foundation event to raise money to find the best treatments for kids with cancer.

The Maple Bluff Fire Rescue Department and the Badgerland Chapter of the Fraternal Order Of Leatherheads Society (F.O.O.L.S.) have teamed up with the St. Baldrick's Foundation, a volunteer-powered organization dedicated to raising money for children's cancer research, to host one of their signature head-shaving events at the Maple Bluff Firehouse, 18 Oxford Place, Madison, WI 53704, on March 19, 2016, 10:00 am-12:00 pm. Firefighters and other local volunteers will shave their heads in solidarity with kids with cancer and raise money for lifesaving research.

Every three minutes a child is diagnosed with cancer; one in five won't survive, and those who do often suffer long-term effects from treatments too harsh for their developing bodies. Kids are special, and St. Baldrick's treats them that way. From its beginnings, St. Baldrick's has believed that kids deserve the chance to be kids – fun-loving, carefree, refreshingly honest, and always a little goofy – and deserve the chance at a future. That's why donations raised at events like ours have made it possible for St. Baldrick's to fund more than \$178 million to support the development of childhood cancer treatments that are as unique as every kid.

This will be the fourth time the Maple Bluff Fire Rescue Department has hosted this event. If you are interested in donating or participating in our event, please visit our website: www.mapelblufffire.com.

We also encourage you to attend our event to show your support on March 19, 2016, 10:00 am-12:00 pm.

About St. Baldrick's Foundation

As the largest private funder of childhood cancer research grants, the St. Baldrick's Foundation believes that kids are special and deserve to be treated that way. St. Baldrick's funds are granted to some of the most brilliant childhood cancer research experts in the world and to innovative explorers who bring with them the promise of a future free from childhood cancers. Kids need treatments as unique as they are – and that starts with funding research just for them. Join them at www.StBaldricks.org to help support the best cancer treatments for kids.

LOOKING FOR A FUN WAY TO GET EXERCISE?

Mark your calendars for a Free Dance Party on Sunday March 13 & 20, 2016. Maple Bluff Community Center in the Gym 6:30 – 8:30 p.m. Sponsored by Westport Squares



Square Dancing gives you a great cardio workout by walking at a steady pace (about 128 steps per minute) That equals 3+ miles. If you are looking for a fun healthy activity for yourself or your entire family, modern western square dancing may be for you. When you square dance you exercise your mind, body and your smiles. It's easy to learn, fun to do, and you will meet seven new friends in each square.

For more information check out our web page at www.westportsquares.com or on facebook at Westport Squares.

SPRING ELECTION APRIL 5, 2016

All qualified electors of the Village of Maple Bluff are encouraged to come out and vote April 5, 2016.

Polls will be open from 7am to 8pm at the Village Center gymnasium, 18 Oxford Place.

In office absentee voting will be held March 21st – April 1st at the Village Center. Office hours are 7:30am – 4:30pm Monday thru Friday. Absentee ballots can also be mailed.

As a reminder, the Wisconsin Voter Identification Law has been reinstated and you will be required to present photo identification in order to cast a ballot. The document you present is used to prove your identity and therefore only the name, photo and expiration date will be checked by election officials.

The most common acceptable forms of photo identification include:

- √ Wisconsin Driver's License unexpired or expired after 11/4/2014
- √ State of Wisconsin Identification Card unexpired or expired after 11/4/2014
- √ Military ID card issued by a US uniformed service unexpired or expired after 11/4/2014
- √ US Passport booklet or card unexpired or expired after 11/4/2014

Please contact the village office at 244-3048 if you have any questions or need more information.



DOUG REUHL

1) TELL US ABOUT YOURSELF

I was born in the Chicago area and lived in Illinois until I was 12. Then I moved to Southern California and lived there until I was 18 when I moved to Madison in late 1973. I am married to my wife of 37 years, Katie. We have two adult sons, Steve and Mike, and are blessed to have 4 grandchildren.

2) WHAT IS YOUR EDUCATION AND PROFESSIONAL EXPERIENCE?

I graduated from UW Madison in 1978, with a BBA. I worked for American TV beginning in 1974, became CEO in 1988, grew the business to \$500 million in annual sales and was the principal owner. I am proud of the accomplishments of our business and employees. The changing landscape of retail led me to the conclusion that the business was no longer viable which lead me to closing it in 2014. I currently serve on the Board of Directors for West Bend Mutual Insurance Company and chair the Governance and Compensation Committee. I am also member of the Audit Committee. I was formerly a Director of M&I Bank of Madison in addition to several other for profit board positions.

3) WHAT OTHER CIVIC AND VOLUNTEER EXPERIENCES DO YOU HAVE?

I currently serve as the president of the Madison Symphony Orchestra Foundation and am on the Executive and Finance Committee of the Madison Symphony Orchestra. I also currently serve on the United Way Strategic Collaborations Committee I have served and chaired the following Community Boards: United Way of Dane County, United Way of Dane County Foundation, Madison Symphony Orchestra, Goodwill Industries of South-central Wisconsin and Edgewood Campus Grade School. I also served on the Madison Chamber of Commerce Board. In 2000, I lead the United Way Annual Campaign serving in Vice Chair roles the prior two years and other division roles prior to that.

4) WHY ARE YOU RUNNING FOR VILLAGE TRUSTEE?

I feel privileged to have lived and together with Katie, raised our family here. Maple Bluff is a very special place; inclusive, warm and family oriented. I wish to preserve that character for many future generations to come. I believe I have the breath of experience to be able to learn about the issues that face the village, listen to the diverse viewpoints of village residents and work together to collegially reach solutions we are comfortable with.

5) WHAT ARE THE TOP ISSUES FACING THE VILLAGE?

Preserving the special character of this village should always be our top priority. The sub issues that could affect this will change overtime. I believe that my breath of both community and professional board leadership and my personal attitude give me the ability to study these issues and initiate processes that engage community involvement without preconception so that together we preserve this special character of our village.

6) HOW WOULD YOU RESOLVE THOSE ISSUES?

There are issues that arise and issues that must be anticipated. In both cases careful study of the issues and options must take place. In addition to the study of the facts I believe a diverse array of community input is important. That diversity leads us to better solutions that are more likely to preserve the special nature of our community and avoid unintended consequences.

7) WHAT IS YOUR VIEW ABOUT HOW LOCAL GOVERNMENT SHOULD OPERATE?

“A government of the people, by the people, for the people”
I can’t think of a better way to say it than that!



KRISTINE JAEGER

1) TELL US ABOUT YOURSELF

I am married to Ed Jaeger and have 3 kids: Grace (12), Finn (10), and Olive (5). We have lived at 233 Kensington Dr. for over 11 years. I grew up in Oconomowoc, and came to Madison to attend UW-Madison as a freshman in 1996. I fell in love with the city and my husband, and never left. Gracie was 1 when we moved to Maple Bluff and our family has happily grown here.

2) WHAT IS YOUR EDUCATION AND PROFESSIONAL EXPERIENCE?

At UW-Madison I earned a Bachelor of Science in Horticulture with an emphasis in business. Years ago I worked in banking, lending, and investments. I’ve managed a flower shop, have been a stay-at-home mom, and currently work in real estate.

3) WHAT OTHER CIVIC AND VOLUNTEER EXPERIENCES DO YOU HAVE?

My civic and volunteer experience is all over the board - I have a lot of different experiences that would be beneficial as a board trustee. I volunteer weekly at St. Dennis school and am a member of the Athletic committee at St. Dennis school. I assist with the Madison St. Patrick’s Day parade and you will see my family and I walking in it if you attend. I have held the position of vice and president of the board at Tenney Nursery. At Maple Bluff Country Club I co-chaired the 9 hole women’s golf group for 3 years and am still currently on the golf committee. I have co-chaired the Fest on the Fourth, was a Camp Ya Gotta Wanna parent volunteer and volunteer at most of the village festivals and activities held. I also have co-chaired the school auction which turned out to be a very successful year.

4) WHY ARE YOU RUNNING FOR VILLAGE TRUSTEE?

I have considered running for village trustee for a couple years and the timing feels right. We need a change on the village board - the current board seems to not be representing the village residents well and it has caused an upset. Our village is such a special place because of the residents. My family is so lucky to live here and I want to work hard to maintain and improve it. I am asking for your vote - you can help me make a positive difference.

5) WHAT ARE THE TOP ISSUES FACING THE VILLAGE?

The top issues in my opinion are as follows:
 1 - The dynamic of the current village board is not working.
 2 - The vacant commercial lot at the corner of Roxbury and Sherman has been contentious.
 3 - Decisions on parks improvements.
 4 - Car shopping and crime should be addressed, our car was broken into just a few weeks ago.
 5 - Maintaining services we all enjoy and appreciate is very important also. We need to ensure our village is great today, tomorrow, and 100 years from now.

6) HOW WOULD YOU RESOLVE THOSE ISSUES?

- 1 - Vote for me! We need to mix the dynamic of the current board up to better represent the village residents.
- 2 - Focusing on what is best for the village longevity and village residents.
- 3 - Make smart decisions on park improvements.
- 4 - Work with the police force to come up with a plan.
- 5 - Ensure services provided now are kept and improved.

7) WHAT IS YOUR VIEW ABOUT HOW LOCAL GOVERNMENT SHOULD OPERATE?

Local government should serve the residents wants and needs, not their own personal agenda. People like to be heard and feel like someone representing them cares about their feelings on any issue, not to be told what to think. Local government should help protect what is important and special about the community they serve. A trustee should represent the residents well and vote on issues to help shape what the majority of the village wants, not base decisions on personal interest. Government should base decisions on what is best for now and 100 years from now. Please vote for me, help make a difference. Thank you in advance.



JENNY KUEHN

1) & 2) TELL US ABOUT YOURSELF AND WHAT IS YOUR EDUCATION AND PROFESSIONAL EXPERIENCE?

I graduated from the University of Arizona with my BA and Masters in Accounting. Following graduation, I took a job as an auditor with PricewaterhouseCoopers LLC in the Phoenix office, and later transferred to the Chicago office. I enjoyed my four years at PwC, and

was fortunate to learn a lot from many talented colleagues during my time there. In an effort to have a wider variety of work experience, I left PwC and took a job with Harley-Davidson Financial Services in Chicago, first in their Accounting Department and then, following a promotion, in Harley's Strategic Planning department. I worked closely with the Executive Team to help create and implement strategic initiatives for HDFS.

In 2009, my husband (Dan) and I decided to move back to Madison, to be closer to our families and to start our own. Following our move, I worked briefly in the finance department at Meriter Hospital until our oldest daughter, Frances, was born in 2010. After Frances's birth, I decided that I wanted to stay at home full time. We expanded our family again in 2012 (Harriet) and we will soon be welcoming twin boys to our home (very soon, in fact: as I write this, I am scheduled to be induced tomorrow morning).

3) WHAT OTHER CIVIC AND VOLUNTEER EXPERIENCE DO YOU HAVE?

2012 – 2014 - Fest on the Fourth Chair. I worked closely with the Fire Department, Village Employees and Volunteers to make it a successful, fun & festive family event.

2013 - 2015 Served as the Treasurer of the Meeting House Nursery School Board of Directors. I was also the fundraising committee co-chair, where I planned and executed the most successful auction / fundraiser in the school's history.

2014 – Current - Board member of the Friends of the Clean Lakes Alliance, which is the fundraising arm of the Clean Lakes Alliance. In addition to my BOD responsibilities, I chaired the "Loop the Lakes" event in 2014 and 2015, growing the number of participants from 150 to over 500.

2014 – Current - Volunteer in my daughters' classrooms (Edgewood Campus School and Meeting House Nursery School) and for various activities within their schools.

2014 – Current - Served as a Village of Maple Bluff Village Trustee – Member of the Finance, Fire and EMS, Personnel, Country Club, Building Board and the newly formed Tax Increment Finance District (TIFD) Advisory Committee

4) WHY ARE YOU RUNNING FOR VILLAGE TRUSTEE?

I'm running because I love this neighborhood. The sense of pride and involvement in Maple Bluff is incredible. This level of community and civic engagement is something that has become increasingly hard to find and it is something that Maple Bluff has fortunately not lost. I ran for the board of trustees two years ago not because I wanted to be a career politician but because I wanted to become involved in and to give back to the community that has given so much to me and my growing family. My family will live in this neighborhood for many years to come, so I am motivated and committed to do what is best for the village and its residents. I have learned a lot over the past two years as a trustee and I have gained an incredible amount of respect for my fellow board members and for the village employees.

My background, my willingness to listen, my level of commitment and my overall love for this community makes me an ideal candidate for a second term trustee.

5) & 6) WHAT ARE THE TOP ISSUES FACING THE VILLAGE AND HOW WOULD YOU SOLVE THEM?

It's a little refreshing this election season that I struggle to come up with top "issues" that the village needs to address. Instead of framing these as issues to be resolved, I've listed below the areas on which I believe the board should focus:

Continue to provide direction and allocate appropriate resources so our talented and hard-working village staff can get their jobs done quickly and effectively. I want to make sure we maintain the high level of service the village residents have come to expect related to emergency response programs, parks, recreational activities, community activities and waste disposal / road clearing services.

Review the process through which the board assesses and takes action on village resident input. We have a very engaged citizenry that is proud of Maple Bluff and that is willing and able to provide time and money to make certain initiatives a reality. I think it would be appropriate to harness this enthusiasm to improve the neighborhood.

Encourage the development of the TIF area of the Sherman Avenue corridor, but this must be done in a manner with which the community can be comfortable. I am hopeful that the newly formed Tax Increment Finance District (TIFD) Advisory Committee is a step in the right direction.

7) WHAT IS YOUR VIEW ABOUT HOW LOCAL GOVERNMENT SHOULD OPERATE?

I believe local government should help set direction for village staff and allocate village resources based on the wants and needs of the community that elects them. The local government ought to encourage input from the various constituents they have been elected to represent and should work to balance the residents' objectives

with the practical realities of village management. Fortunately, we live in a community that has a high level of engagement and adequate funding sources to make even ambitious goals a reality.

If I am fortunate enough to be re-elected, I look forward to working for the village of Maple Bluff during my second term to continue to realize these goals.



PETER DUFF

VILLAGE RESIDENT: 1997 to present.

FAMILY: Wife, Mary, daughters Phoebe (9), Luella (7) and Fletch (black lab).

VILLAGE TRUSTEE: 2005-2011 / 2013 to present.

COMMITTEES SERVED: By-Laws & Ordinance**, Plan Commission**, Public Works*, Personnel, Board of Review, Urban Forestry*, Country Club. (*Current Chair, **Past Chair)

OTHER: Volunteer Coordinator/Manager of MBCC Muskies Swim Team; Former Coordinator for both Festival on the 4th and WinterFest; 3-year Parent Coordinator for Camp-Ya-Gotta-Wanna, 2017 All-City Swim Committee, and 3-Year Qualifier of the Chatterton Pond Golf Open.

A term we often use when describing Maple Bluff is “character.” The history, charming single-family dwellings, Parks & Recreation programs, the symbiotic relationship between Maple Bluff Country Club and the Village, and our exceptional public services are just a few examples of what creates the character of our Village. Of course, what might be considered a fundamental character by some, may not be the same for others. However, the consistent thread that defines Maple Bluff (driven by enthusiasm, discontent, or simply refusing to take anything for granted) is our motivation to ask, “What can I do to help?” Through mutual respect, it is this character trait that I believe makes Maple Bluff unique, and is the spirit behind my desire to continue serving as your Trustee.

With your help, I will continue to address issues with judicial objectivity and respect.



CYNTHIA JOHNSON

1) TELL US ABOUT YOURSELF

A four-season loving Midwesterner, I was raised in Illinois and Michigan. I moved to Seattle after college where I met my husband, Zach. We have three children, Lucy, Sam and Charlie, ages 7, 9 and 11, and moved to Maple Bluff for Zach’s job with Amazon when our youngest,

Lucy, was just 6 months old. The neighborhood welcomed us with open arms, and its friendliness, community spirit and programs and traditions such as Camp Ya Gotta Wanna, Cards, Winterfest and Bocce are more than we ever hoped for in a neighborhood. Maple Bluff is a special, nurturing place.

2) WHAT IS YOUR EDUCATION AND PROFESSIONAL EXPERIENCE?

After graduating from Western Michigan University, I ventured out west where I became a middle school math teacher in Seattle Public Schools until 2000. Then, after a brief stint in the dot com world, I

transitioned to a successful real estate career starting with property management for Spieker Properties (then bought by Equity Office in Chicago) and later went on to residential real estate for seven years until we moved to Madison. Since moving to Maple Bluff, I have been a stay at home mom and active volunteer serving the Village, the club and my children’s school.

3) WHAT OTHER CIVIC AND VOLUNTEER EXPERIENCES DO YOU HAVE?

In Seattle, I served as treasurer of the founding board for a branch of North Seattle Community College’s cooperative preschool. Since moving to Maple Bluff, I have served the Village on the Parks and Recreation committee, running Bocce for the past three years and as Chair for the past two years. Since I have been on the Parks and Rec Committee, we have raised over \$100,000 for neighborhood parks through Bocce, brought back a successful Winterfest celebration, and created a new Comprehensive Outdoor Recreation Plan (CORP) to see us through the future. With the retention of more than half of our funds raised in the past few years, we are now entering an exciting time planning for improvements to the Beach Park and others. Stay tuned, your input will help us create these plans, as it did the CORP! As a village trustee for the past two years, I also serve on the Finance committee and Planning Commission. At the Club, I have served as a member of the tennis, social and golf committees, chaired the 9-Hole League and worked with various organizations such a Coaches vs Cancer. I am currently co-captain of procurement for my children’s school’s annual fundraising event, and a volunteer in classrooms and throughout the school.

4) WHY ARE YOU RUNNING FOR VILLAGE TRUSTEE?

I am running for Village Trustee because I love our neighborhood and all that Maple Bluff has given my family and our community. It’s not the pretty houses and beautiful surroundings that make Maple Bluff great, it’s the people who live here and their active involvement with each other. Our best-loved and defining programs and events weren’t standard perks borrowed from other municipalities, but rather were created and are still maintained by energetic, involved neighborhood volunteers. Camp Ya Gotta Wanna, Cards, Winterfest, Bocce, the Father’s Day Parade, Fest on the Fourth, the concerts beach park, and the Village birthday party — all of these were started by neighbors with the energy, ideas and willingness to commit the time that makes Maple Bluff such a special home for generations of families. I like living in a neighborhood like that, which is why I want to give back to it. I have enjoyed the past two years serving the village on the Board of Trustees, the Finance Committee, and the Planning Commission and look forward to contributing my time and energy to this wonderful community.

5) WHAT ARE THE TOP ISSUES FACING THE VILLAGE?

We are fortunate to live in a wonderful community that isn’t facing major urban issues, but rather opportunities. Our Village has earned and maintained a fantastic credit rating. We have built up healthy reserves which has given us the flexibility to do necessary infrastructure work when needed and lowered property taxes in the past. In addition, the Village has hired and retained excellent staff, enhanced our Fire Department and Police force, and allowed us to maintain the wonderful parks and programs that and bring Maple Bluff’s community together outdoors. One of the best, most progressive actions the Board has undertaken is the creation of the TIF District (Tax Increment Funding), which will help Maple Bluff

to invite and approve the type of development needed to create a welcoming corridor into to our neighborhood, enhance and improve its surrounding areas and sustain everything we love about our village.

6) HOW WOULD YOU RESOLVE THOSE ISSUES?

I see these issues as opportunities for neighbors to collaborate on how to improve and maintain their village to ensure that it remains a welcoming home for families at every stage of life for current and future generations. Collaboration takes time and effort, good ears and open minds, diplomacy, and patience coupled with punctuality. It will require continued focus to best serve all residents, especially in regard to our timeliness and planning, as projects for our TID (tax incremental district) appear. I truly look forward to working with all my neighbors to maintain our beautiful village and help attain the improvements to our borders and surrounding areas that we deserve.

7) WHAT IS YOUR VIEW ABOUT HOW LOCAL GOVERNMENT SHOULD OPERATE?

I believe that our representative democratic local government should operate in a transparent and collaborative way, while maintaining the ability to make democratic decisions to provide for the common good of our Village. Maple Bluff offers everyone a chance to share their voices, witness the process, and learn about the decisions made by our Board. I want to be part of a system where residents freely express their opinions and are confident that their elected officials will make decisions that best serve our community. I feel blessed to live in such a welcoming, fun, active community, and want to do my part to ensure that it remains a wonderful place to call home.

DONNA SCHOOR WITHDRAWAL FROM CANDIDACY

I have been informed by the Village Administration that I cannot be employed by the Village and also be a Trustee according to state and municipal regulations. I have decided to withdraw as a Trustee candidate. I enjoy working in the village as a Chief Election Inspector, as well as, my rolls at the Village Center. I would like to thank everyone who voted for me at the Caucus. I plan to continue to listen to our residents and to support our future Trustees.

ARE YOU INTERESTED IN BECOMING AN ELECTION OFFICIAL?

There are still 3 more elections to be held in 2016 and the village can always use more people to fill the role of election official.

Here are some things to know about becoming an election official:

- You must be a qualified elector of Dane County
- You will need to complete at least 2 hours of base training
- Three Election Day shifts are available 6:30am-1:30pm, 1:30pm-5:30pm or 5:30pm-8:30pm
- You will be compensated for your time

Election official's duties include, but are not limited to, setting up the polling place, preserving order, registering electors, recording electors, issuing ballots, monitoring voting equipment, counting votes, and properly completing the required forms.



Fluid Motion. Fluent Mind.

kathleenconklin.com
PilateSpa.com

THE FOUNTAIN OF LIFE

is within - an intrinsic thing.

It exists.

In your body made conscious by intelligent movement and breath, profound wells of capacity abide and a fierce immune system emerges.

Find your fluent self in our gorgeous new studio.

84

MAPLE BLUFF HOMES

bought/sold/pending
by Sprinkman RE since 1996.

We live here. We love it here. And we know
how to sell it here.

Shelly Sprinkman | Trey Sprinkman | Lori Murphy
608.220.1453 | 608.354.4000 | 608.347.2281



SPRINKMAN
RETHINKING REAL ESTATE



VILLAGE OF MAPLE BLUFF

18 Oxford Place
Madison, WI 53704

PRSR
FIRST CLASS
US POSTAGE
PAID
MADISON, WI
PERMIT NO. 1400

A short drive from home — down Sherman Avenue



Altered States Alterations



Lakeview Branch Library



Sherman Plaza Hairstyling



Northside Liquor



2016 PRESEASON LAWN CARE PROMOTION

Get first service free with weekly lawn service contract exp. 3-31-16



Amber Gee
Certified Landscape Architect

Lawn Care & Landscaping Services

- Mowing Lawns
- String Trimming
- Edging • Weeding
- Spring Cleanup



WWW.DIAMONDDEVELOPMENT.BIZ • 843-0550