



VILLAGE OF MAPLE BLUFF

neighborhood news

March 2023



NEW AMBULANCE (went into service on 3/1/23)

Calendar of Events

March

- 9 Municipal Court
- 14 Village/Building Board Meeting
- 21 Start of In-Person Absentee Voting
- 28 Due April Building Board Materials
- 31 Due CYGW & Lifeguard Applications

April

- 4 Spring Election
- 11 Building Board
- 11 Village Board
- 20 Municipal Court
- 25 Due May Building Board Materials

Trash/Recycling

Trash pick up is shaded, recycling dates are circled

March							April							May						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
			1	2	3	4				5	6	7	8		1	2	3	4	5	6
5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13
12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20
19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27
26	27	28	29	30	31		23	24	25	26	27	28	29	28	29	30	31			
							30													



EVENT DATES SET FOR OUR 2023 SEASON!

Mark your calendars for upcoming events with Maple Bluff's very own car enthusiast group. All events originate at Burrows Park.

MAY 13	SATURDAY 10:00 AM - 3:00 PM Drive Event – Baraboo / Driftless Glen Distillery
JUNE 11	SUNDAY 10:00 AM - 1:00 PM Gran Tour de Maple Bluff VII
JULY 23	SUNDAY 8:00 AM - 12:00 PM Cars and Coffee – Barriques in Fitchburg
AUG 12	SATURDAY 10:00 AM - 2:00 PM Drive Event – Mt. Horeb / Skal Public House
SEPT 24	SUNDAY 10:00 AM - 1:00 PM Gran Tour de Maple Bluff VIII
OCT 21	SATURDAY 10:00 AM - 2:00 PM Drive Event – New Glarus / Glarner Stube

Additional events and details at **GT-MB.NET**

Village Board

President Carl Vieth.....	249-4647
Trustee George Brown.....	246-8422
Trustee Kristine Jaeger.....	217-1919
Trustee Kevin O'Driscoll.....	298-7102
Trustee Ellen Reyerson.....	(651) 890-6093
Trustee Mike Wittenwyler.....	358-1800
Trustee Jim Schuler.....	249-1696

Village Departments

Administrator/Police Chief Tanner Nystrom.....	244-3048
Clerk/Treasurer Sarah Danz.....	244-3048
Deputy Clerk/Clerk of Court Rene Dopkins.....	244-3069
Rec. Dir./Deputy Treasurer Curt Erickson.....	230-7655
Police	244-1430
Public Works	244-3048
Fire & Rescue	244-3390

APRIL 4th SPRING ELECTION

Local Contests on the Ballot

Village President - Incumbent Carl Vieth is not seeking re-election. Kevin O'Driscoll, current Village Trustee, is the single candidate for this race.

Village Trustees (3) - Incumbent George Brown is not seeking re-election. New candidate Lindsay Campbell, along with existing trustees Ellen Reyerson and Jim Schuler, are the three candidates seeking to fill the three seats up for election.

Sample Ballot - Can be viewed by entering your address into myvote.wi.gov

Absentee Voting (in person) Tuesday (3/21) - Friday (3/31) 8am - 4pm Monday - Friday, with an extension to 5pm on Friday 3/31. Location - Village Center 18 Oxford Place. Please call 608-244-3048 if you have questions about absentee voting.

Absentee Voting (by mail) deadline to request a mailed ballot is Thursday (3/30) at 5pm. Visit myvote.wi.gov to request an absentee ballot. Voted ballots must be returned by USPS or hand delivered to office staff by 8pm on Election Day. Ballots received in a drop box or after Election Day, regardless of the postmark, cannot be counted.

Voter Registration - To check your registration status visit myvote.wi.gov. Mail-in registration is no longer available for the April Election. You can register during regular business hours at the Village Center or on Election Day. Be sure to bring your proof of residence.

Election Day - Bring your photo ID and vote at the Village Center from 7:00am - 8:00pm on April 4th!



Greetings, neighbors! By: Carl Vieth, Village President

As winter turns to Spring, there is a lot of activity in the village. Some of our younger folks are getting the last sledding in while looking to dust off the playground equipment in our parks. Others are beginning to get their bicycles out of hibernation and take to the roads. Finally, many more walkers and runners can be seen throughout the day. I mention this because we need to, as always, increase our awareness of traffic safety. There are still too many stop signs being ignored, speed limits being exceeded, and cyclists and walkers, not following the rules of the road. Unfortunately, at some point in time, this will have an unfortunate result and touch all of us deeply. Please be respectful of your neighbors and follow the rules of the road.

As many of you know, there are several citizens concerned about safety in the Village. In my last newsletter submission, I, along with others, addressed questions about what the village is doing to keep our streets and residents safe. For this newsletter, I also want to put things into perspective. We live in a safe and well protected community, our protective service agencies (police, and fire) are well trained, skilled, equipped and managed. You should sleep well at night knowing that these professionals are here and keeping your best interests in mind.

Yet, as significant concerns come up, it is important for our elected and staff leaders to engage our community. Therefore, I want to thank the members of

the community who have stepped up and committed to help committees and staff identify opportunities for improvement. Like any other organization, we always could improve. Understanding what our citizens want and need, and are willing to commit, is what makes our community great!

Our recent Village Caucus has given us a full slate of candidates for Village Board and Village President. I am looking forward to their leadership and contributions to our community. I also want to extend my appreciation to those who participated in the caucus, as that is the foundation of local government. The April election will provide you the opportunity to endorse candidates for your village government.

Finally, with spring and summer on the way, it is time to sign up for our exceptional recreation programs. Ranging from Camp-Ya-Gotta-Wanna to adult programs, our recreation department has created a tremendous catalog of offerings. I encourage all of you to use this as an opportunity to enhance your well-being and engage your neighbors and friends in a healthy environment. Finally, it also provides those of us with very busy lifestyles the opportunity to take a deep breath, smell the roses, and appreciate your neighbors and your community.

Walk, cycle, and drive safely.

Carl

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Greetings, Villagers! Winterfest Recap By: Ellen Reyerson



We celebrated a wonderful Winterfest in January! The festivities started with the ever-competitive Medallion Search. Covertly hidden by a middle-aged woman with a bright pink jacket and a wooden ladder -- the medallion was placed 10 feet up in a pine tree on the golf course near the pond in the Upper Bluff. A string of medium-difficulty clues led searchers to this area, and Isobel and Landon Eggleston struck gold when they found the medallion on day 3! It is worth noting that they found the bedazzled blue skillet with the assistance of their mom, Beth, who honed in on the exact location her first day on the job. While Dad, Casey usually spearheads the medallion search for this Woodland Circle tribe, this year the brother-sister duo fulfilled a lifelong dream of being the winners thanks to their mom. Next year, expect a higher level of difficulty as the medallion hider prefers a day 5 finding. Consider yourselves warned! Big thanks to Sprinkman Realty for sponsoring the \$100 cash purse for the medallion hunt.

Villagers old and young, but all fun, commenced merry-making on Friday night with the annual Euchre Tournament. Wowee, did we have a good turnout! All 48-card playing spots were full, with extras standing by to fill in for potty breaks and carpool pickups.

Big thanks to the Sugar ladies of upper and lower bluff for putting on the big show! Annie and Darby proved their long-lasting devotion to the EFP (extremely fun people) of Maple Bluff by welcoming all contestants with a splash of Fireball and a hot dance party. Volunteers, Rebecca Minter and Trish Grant kept our cans full and ensured no cheating took place. The Sugar ladies, usually top contenders for a podium finish, redshirted this year so that they could work as beer maidens. Notably absent from the podium this year were ANY

MR. SUGARS -- must be spending too much time polishing their Regatta trophies and not playing cards. Erik Hausmann also failed to place, despite a strong showing and an amazing beanie hat. Newcomer Annie Beckmann attempted a new strategy, using a loner hand that included a 4 and a 6 of diamonds -- worth a shot, but all for naught, and honestly, we really needed the 4 and 6 as scorecards anyway. Mrs. Jessica Hosking (formerly of Lakewood, temporarily exiled to Waunakee until we convince her husband to move back) earned well deserved BEST DRESSED cardplayer and easily displaced Julia Hausmann from that leaderboard, but also because Julia Hausmann did not show up. Big JOC (Joe O'Connor) earned his 1st place finish and the big purse, which hopefully, was enough to cover the babysitter. His lovely wife, Lauren, fared less well and placed dead last out of 48 entrants.

Other notable mentions include:

--Dr. Heather Potter besting her hubby, Jason by 1 point

--New villager Derek Klaehn confusing all of us by stating his street address with a French pronunciation, he will therefore now be known as Derek of "Le Roi"

--Jason Smith working too much on his golf game, less cards, placed middle of the pack

--El Jefe Carl Vieth made his last formal appearance of his Village Presidency at the tourney, and thus, the pizza and beer was recognized as a State Dinner

--2nd place overall goes to Wes Gill, who just barely beat his wife Erica by 3 points

--3rd place was Ed Jaeger, who may have played better had he not been so excited about the Village Prom coming up on 2/11, which he excitedly marked on his scorecard with the following notation "Maple Bluff Prom 2/11 !!!!!" and three bubble hearts. We can't wait to see what Ed brings to the Gym dance floor.

--Neighborhood alums Erin and Dave Vanness returned for an appearance and promise to move back before the end of the decade -- we look forward to your return, and please do make it back by the next time we host All-City, so you can volunteer for a big job.

After a late night, we all rallied and returned to the Beach House the next evening for our annual Winterfest gathering. Chair Lindsay Campbell racked up the bonus points with her volunteerism and put on an

**WE'RE
HIRING!**

Summer Camp Counselors and Lifeguards
Applications available at
Villageofmaplebluff.com details on page 11

Striving for Improvement! By: Tanner Nystrom, Village Administrator/Police Chief

As with past years, winter's impact can be most profound during the months of February and March. Fortunately for us, our Public Works crew are an exceptional group committed to ensuring snowfall is managed, facilities are operational, and equipment is ready for use! The commitment and dedication among their team is truly exceptional and I appreciate all they do to support you, our residents, as well as the staff in their sister departments. They are exemplars of our core values and always strive to support our Maple Bluff family's mission - "We passionately deliver exemplary public services and responsible governance to improve the experience and value of our community."

In the spirit of our mission to improve, I want to take the opportunity to share a few developments with you. First, I am very excited to see our Fire Department start up their very own, independent, EMS transportation service this month! The hard work of staff and committee members has finally paid off. Our Fire Department now has the unique opportunity and resources necessary to provide the best EMS transport services our community could possibly have. We anticipate this transition will result in a rejuvenation of energy among our volunteers and interns, an infusion of purpose among our fire team, and a resident experience of top-notch professionalism and unparalleled response times.

Another development I wish to share is in staffing. Over the past two years, we had difficulty filling vacant law enforcement positions in our Police Department, and we recently lost our half-time administrative support staff member as well. Many factors contributed to the staffing challenges we experienced, however we have worked hard to improve our culture, compensation,

and support to enable our officers and provide the best police services possible. I am happy to say that we have accepted offers for the last vacant full-time officer position, another part-time officer position, and the half-time administrative support position. These additions will be essential as we strive to staff two-officer coverage as much as possible. We do not currently have the staffing to have two officers on-duty at all times, but will continue to utilize our resources to the best of our ability. As Chief of Police, I can't understate how important I think it is for our community to seriously consider establishing constant two-officer coverage, especially as Madison grows around our Village.

Finally, to pursue some of our public safety goals we will be updating and expanding the public safety video surveillance system in the village. Our intent of this upgrade and expansion is to improve public safety through timely officer awareness, enhanced investigative capacity, and deterrence of criminal activity. We have worked with a vendor to identify technology that will allow us to place cameras in critical areas of the village where we have historically not been able to do so. This will ensure that the Upper Bluff, Lower Bluff, and Fuller's Woods all benefit from this project. We expect to make these improvements over the summer and are optimistic about the impact they will have on our ability to keep the community safe.

I wish you all well and, again, on behalf of all village staff I thank you for your support!

Sincerely,

Tanner A. Nystrom

Continued from page 4 Greetings, Villagers! Winterfest Recap

amazing event!!!! Our teenage hero, Jack Rectenwald, spent hours clearing an ice rink that morning so that our little villagers could skate and slide around. Mr. Lindsay Campbell (John) also donated countless hours and more importantly beers, so that no one went thirsty. The Aschauer family brought hockey sticks and pucks for all to enjoy, and the lake was filled with children (future volunteers?) playing all evening long. Next up was the chili cook off! Judges Denis Vogel, Teddy Fronceck and Christy Ramkey sipped, spooned, and scintillated over the chili samples. While Judge Vogel and Christy stayed to socialize, dear Teddy pulled a dine-and-dash to make it home for curfew. Ultimately, the judges gave the #1 spot to Jack Huibregtse (okay, restaurant experience seems to help in this competition). Henry Aschauer the #2 spot and Kristine Jaeger with #3! Thank you to MBCC for donating the hot dogs, cornbread, and hot cocoa.

Special, special gratitude is owed to the volunteers who

made this event happen including:

--Bailey Lamp who set up the s'mores station in gold lame pants

--Sarah and Ravi Shah, the OG's of Winterfest volunteers

--The Aschauers of Kensington - who volunteered for Winterfest THEIR FIRST YEAR AS VILLAGE RESIDENTS, BRAVO -- NEW RESIDENTS, PLEASE TAKE NOTE

--Trish Grant and Heidi McClean, who manned the cash box

Thanks to all who attended these special events. Stay tuned for more village news! It's not too early to start thinking about Bocce, which is June 2! We're soliciting donations of parties and special things, please contact Trish Grant and Sarah Shah if you're ready to commit to an event!

Think Spring! By: Tom Schroeder, Department of Public Works

The missing components of winter arrived with gusto for much of February. All forms of winter precipitation were delivered in various amounts that kept us glued to the forecasts and radar screens. We do not have the luxury of multiple salt/sand ratios to choose from our single storage shed. What we did do was add sand/screenings to our mix to give it more texture for the dreaded freezing rain and sleet. We also held off plowing during one storm to make sure the roads did not turn into skating rinks and over burden our stockpile of materials. While that decision worked well to sidestep icy roads, it did mean that there was a wet heavy snow or slush to remove from the road.

Heavy snow loads can be taxing to everyone using a shovel, snowblower, snowplow and it can be equally taxing to mailboxes near the street. We do not target mailboxes...however, the condition of the box and/or post such as rust, rot, or plastic components could result in damage. Street mailboxes need to be able to withstand the snow plowed to the side of the road.

A reduction in salt usage will be a topic for years to come. The salt we are talking about is the material used during winter weather to help clear the roads and sidewalks and the salt that is used for softening our hardwater. We can minimize the impacts if we examine our approach on frequency of treatment or regeneration. Use the least amount of salt to achieve a satisfactory outcome. We

mix our salt with screenings and only treat intersections, hills, and sharp turns. Maybe we need more snow days...to go sledding instead of rushing off to work..."I would still have to go to work".

If you have an old softener, think about replacing it with a new on demand softener, it will pay for itself in a few years. You could also benefit from having your softener serviced and calibrated for optimum performance. The need here is to lower the amount of salt getting into our lakes, streams, groundwater, and wastewater that flows to the treatment plant. Madison Metropolitan Sewerage District struggles with the removal of salt in their treatment process.

A reminder that we have a Capital Infrastructure Project that will deal with renewal or rehabilitation of some of the stormwater outfalls and sanitary sewer. In both cases, we are targeting the systems that are off road. Some of these pipes are alongside of homes, in the back lot lines, or between homes and the lake edge. All of these locations need to be approached by Village Staff, Engineering, or contractors and their equipment and materials. These structures are between 70-90 years old. Most are performing well; some are showing their age. This is a proactive approach; a reactive response is not desirable.

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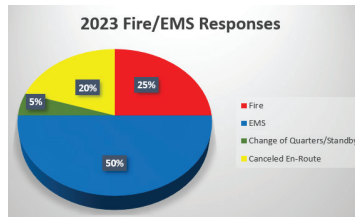


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Fire Rescue Department! By: Kristopher Loy, Fire Chief

2023 Response Information:

As of February 27, 2023, the Maple Bluff Fire Rescue Department had responded to 22 calls for service in 2023 with an average response time of 4 minutes and 10 seconds within the Village. Here is a list of the calls we have responded to:



Call Description	#Calls
Fire	5
EMS	10
Alarm Investigation	2
Gas Leak	0
Electrical Hazard	0
Chemical Leak/Spill	0
Change of Quarters/Standby	1
Canceled En-Route	4
Total	22

Emergency Medical Services: In February of 2023, Maple Bluff and Ryan Brothers EMS both agreed to exercise their right to mutually end the contracted partnership for emergency medical services (EMS). On March 31st, 2023, the Maple Bluff Fire Rescue Department (MBFD) will begin providing 911 EMS transport services in the village at the Advanced Emergency Medical Technician Level (AEMT). We will operate one ambulance housed at the Village Center, 24/7, with a combination of full-time, part-time, and paid-on-call Emergency Medical Technicians (EMTs).



Our EMS system operates under a formal set of treatment protocols and plans overseen by the Department's Medical Director, Dr. Patrick McKenna. MBFD/Dane County Protocols are utilized by all municipal EMS agencies in Dane County and are a cornerstone of state-of-the-art patient care, providing the highest appropriate care to patients. MBFD entered into an agreement with each Dane County Paramedic Provider to ensure an Advance Life Support (ALS) ambulance is automatically dispatched with our emergency responders to the most serious incidents.

The MBFD is continually recruiting emergency medical technicians of all skill levels, as well as other medical professionals who are interested in serving our community. If you are interested

in joining, please contact Assistant Chief Jeff Drager, jdrager@villageofmaplebluff.com, or visit www.villageofmaplebluff.com to download an application.



State & Federal Grants: In late 2022, we were awarded \$110,255.00 as part of the WI EMS Flex Grant Program. The funds from this grant were utilized to assist in the purchase of our new ambulance.

Our department was also recently awarded a federal grant to assist with the purchase of an automated CPR (LUCAS) device totaling \$14,488.18. This was a regional grant written in cooperation with several EMS services in Dane County.

Recent Fire Response: On Thursday, February 9, 2023, at approx. 2:30pm, Engine 1 responded with five personnel for an attic fire in the City of Monona. Our crew was the second unit on scene and helped their initial crew with fire attack, as well as salvage and overhaul. The initial crews made a great stop on the fire and were able to save the home. Nobody was hurt, but the home suffered approx. \$50,000 in damage. The cause of the fire was believed to be electrical in nature.



Village Center Gym Closure

The Village Center gym will be receiving a facelift in March. This will require the gym to be closed for approximately 1-week. The tentative start date for the work will be the week of March 20th. If this changes, the Village will send out notifications.

Open Gym Changes

Toddler Open Gym hours has been changed to Monday - Friday from 8:00am - 11:00am, unless Madison Area Schools are off. In the event there is no school Toddler Open Gym will be adjusted to 8:00am - 10:00am. There will no longer be exclusive Toddler Open Gym times on weekends.

Basketball Season Recap

A special thanks to the following volunteers who spent a considerable amount of time from November through the end of February coaching: Patrick Grant, Bob Gingras, Hannah Hau, Annie Sugar, Tim Sugar, James Bickers and Nish Kanapilly. While the season for the 6th-8th grade boys and 3rd/4th grade girls resulted in no wins, the players grew tremendously and had fun playing with their friends. The 3rd/4th grade boys were very successful and finished the year 7-0.



Upcoming Programming:

Youth Enrichment League Programs (YEL!)

Open Pickleball Play

Weekdays 11:00am - 1:00pm

Gym

All participants must be members of the key fob program or must pay \$2.00 for each visit. The Village has a limited supply of paddles and balls. Open Pickleball will be cancelled if Madison Area Schools are off.

March Madness

Fridays 3/10 - 4/14

4:45pm - 5:45pm

Gym

\$70.00

Ages: 5 - 9

MARCH MADNESS IS HERE! Time for some round-ball! Join this fast-paced, inclusive class. YEL's Teach It, Practice It, Play It® approach teaches players new skills each class, practices those skills in kid-friendly games, and then encourages students to use those skills in introductory basketball games. Emphasis is placed on basic skills development of dribbling, shooting, passing, sportsmanship, and teamwork. Sign up soon... the shot-clock is running down!

Easter Egg Hunt

Sunday, March 26

10:00am - 11:00am

Johnson Park

Free

The Village along with Sprinkman Real Estate will be hosting an Easter Egg Hunt at Johnson Park on Sunday, March 26th. Coffee and donuts will be available for attendees.

Music Together

Tuesdays, April 11 - June 6

9:30am - 10:15am

Dailey Cabin

\$155.00

Ages: 0 - 5 years old

Instructor: Susan Cramer

Each Music Together class is an active music making experience designed to teach the way young children learn: through play with the ones they love! In this mixed-age class each child participates at his or her own level through singing, moving, chanting, listening, watching, and exploring musical instruments. Classes provide a variety of adult-child activities that are engaging and developmentally appropriate and offer new ways to play musically at home.

The featured instrument is Maracas. Families will receive a beautifully illustrated songbook, a CD with the songs, and a code to access the music online for each session. Spring morning classes will be held outside when weather permits.

Youth Enrichment League Programs (YEL!)

Babysitter Training

Saturday, May 6th

9:00am – 4:00pm

Ages: 10 – 15

Instructor: Anissa Fellenz

Fee: \$110.00

Become a capable, confident babysitter that families want to hire. By enrolling, you'll learn from the experts how to provide care to the kids in your neighborhood. From choosing age-appropriate activities, to keeping kids safe, handling a range of behaviors to building your babysitting business, our courses can help you become an in-demand sitter who can handle virtually any situation.

Arts & Athletics

Mondays – Fridays 6/12 – 8/11

2:15pm – 4:15pm

Beach Park

\$285.00

Ages: 7 – 12 years old

The Village's A/A program is available to residents between the ages of 7 - 12 (entering 2nd through 6th grade) and will provide a fun, safe environment at Maple Bluff Beach Park. Throughout the summer participants will participate in arts, crafts, games, sports, and other exciting activities.

CYGW

Tues, Wed & Thurs 6/13 – 8/3

1:00pm – 4:00pm

Firemen's Park

\$485.00

Ages: 3 - 7

This 8-week summer program meets at Firemen's Park T, W, and TH from 1:00pm-4:00pm on June 12 through August 4. Enrollment for this program is open to all Maple Bluff resident children between the ages of 3 and 7 (entering 2nd grade in fall of 2023). This afternoon playgroup program will offer structured and free play opportunities, as well as arts and craft projects. Groupings will be divided based on age of the children and the parent volunteers will try their best to group your child with their friends. Parents will need to provide cell phone numbers at the time of registration. Please be sure to verify you have the correct phone number listed on your account.



Bocce

It's time to start thinking about the 2023 Maple Bluff Bocce Beach Bash taking place on June 2! This is our village's biggest fundraiser for the Maple Bluff Parks and Rec Department. We are diving into gathering donations for the silent auction portion of the event. The wild success of this fundraiser in years past is 100% due to the generous silent auction donations from neighbors like you! Please consider donating

any type (party, dinner, event tickets, vacation home, outings, lessons, services, etc) - we are here for any and all ideas (sky is the limit!).

It takes a village!

Thank you!

Trish Grant (trishLgrant@gmail.com) &
Sarah Shah (mrs.sarahrshah@gmail.com)
Bocce Beach Bash Silent Auction Co-Chairs

***Information and registration for Bocce will occur in April/May. Registration is completed through the Silent Auction Pro Software secured by the Village. All inquiries about registration, bocce tournament, food, and drinks should be directed to the Village. ***

Summer Concert Series

Sponsorships are available for the 2023 Summer Concert Series. Please contact Curt Erickson at cerickson@villageofmaplebluff.com or 230-7655 to discuss the available opportunities. Thank you for considering a sponsorship. Thank you to our current sponsors: Pellitterri Waste Systems, Kwik Trip, and Willy Street Co-Op.

June 12: Johnny Chimes

June 19: Sam Ness & Band

June 26: Justin Raudebush

July 10: Alyssia Dominquez

July 17: Bascom Hill

July 24: Mascot Theory

Summer Employment

Applications for the Beach Lifeguard staff and CYGW Counselor positions will be accepted until 3/31/2023. Application for employment can be found on the Village's website. Please return to the Village Center for consideration.

Lifeguards

Qualifications: Current Lifeguard Certification or will complete the course by the end of May.

Minimum of 16 years of age or older

Description:

The Village of Maple Bluff is seeking multiple individuals who are eager to provide a fun and safe environment at the Maple Bluff Beach Park. Interested candidates will need to have current Lifeguard certification through the American Red Cross or equivalent. Applicants must work well with others, be a self-motivator and willing to engage summer program participants in activities. For a complete job description, contact Curt Erickson at cerickson@villageofmaplebluff.com.

Pay: Pay range is \$15.00 - 17.00/hr., depending on experience

CYGW Counselors

Minimum of 14 years of age or older

Previous experience working with children preferred

Successful completion of a Babysitter Training Course (preferred, but not required)

Description:

The Village of Maple Bluff is seeking multiple individuals who are eager to provide a fun, safe and educational Camp to youth between the ages of 3-7. Individuals will need to be available to work from 12:30pm-4:30pm, Tuesday, Wednesday and Thursday beginning June 13th through August 3rd. Camp Counselors will be assigned specific groups of up to 6 participants to provide small group activities. For a complete job description, contact Curt Erickson at cerickson@villageofmaplebluff.com.

Pay: Pay range is \$13.00-15.00/hr., depending on experience

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Trey Sprinkman
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Lori Murphy
(608) 347.2281



Kristine Jaeger
(608) 217.1919

Village Board Candidate: Kevin O'Driscoll



1. Tell us about yourself.

I grew up in Chicago (really) and moved to Madison after college. My wife Kelly and I met at the old Bucks on Hamilton (fun fact) and have lived on the East side since 1997, first in the Tenney Lapham neighborhood, and then Maple Bluff since buying the "old man Reynoldson house" in 2010. Our daughter Maeve is a junior at University of Minnesota studying business and son Michael is a senior at Edgewood waiting to hear on his application to UW-Madison and the US Air Force Academy. You may see me on my daily walk behind Russell, our 4-year-old doodle.

2. What is your education and professional experience?

I have a MS in real estate from UW-Madison's "Graaskamp" program and a BA degree in philosophy from Marquette University. I have spent my real estate career primarily in banking and lead Old National Bank's commercial real estate lending team.

3. What other civic & volunteer experiences do you have?

I have completed my third term as Village Trustee and serve on the Finance, Public Works, and Police committees. I recently stepped down from helping lead Boy Scouts of America Maple Bluff Troop 5 after serving as the Committee Chair for the last six years. Our troop is among the oldest in the State of Wisconsin and the only troop with its own historic cabin. Every 11-year-old should join our troop as our tradition and activities are unmatched. Prior to moving to the Village, I was very active in East side city of Madison issues and was vice chair of the Community Development Authority, and vice chair of the East Washington BUILD committee.

4. Why are you running for Village Trustee?

It is an honor to be considered for our next Village President. Our Village staff and trustees inspire me to continue serving the Village and look to lead our efforts. Our Village team is amazing!

5. What are the top issues facing the village and how would you resolve them?

The development of the Sherman Avenue and Packers Avenue corridors, as well as the development of the former Oscar Mayer property will dramatically add housing units and commercial activity near our Village. We need to be mindful of our surrounding

neighborhoods. Additionally, we have seen increasing criminal activity; certainly, around the Village and unfortunately within the Village. Safety is another top priority. Lastly, the Village infrastructure continuously needs attention and with Tom Schroeder's team we need to proactively address these needs.

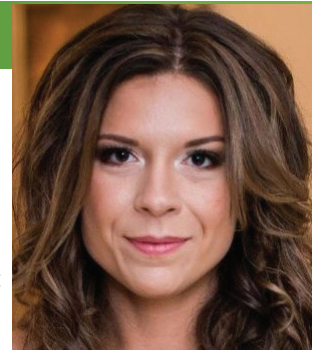
6. What is your view about how local government should operate?

Our Village staff is fantastic. My role as the President is to support Village staff and give guidance as a resident. I'm a believer in letting people do their job without micro-management. We are lucky to have staff who have dedicated their careers to making Maple Bluff operate seamlessly.



SPRING ELECTION APRIL 4TH

Village Board Candidate: Lindsay Campbell



1. Tell us about yourself.

I moved to Maple Bluff in 2020 with my family (John, Sean (4) and Catherine (3)) after living in the Tenney Lapham neighborhood for six years. Living in Maple Bluff has been a dream come true for our family. In the last two and a half years, we've enjoyed becoming increasingly active in village activities like Camp Ya-Gotta-Wanna, swimming, tennis, paddle tennis, Bocce Beach Bash, and neighborhood events throughout the seasons and around the holidays. I love to travel and look forward to planning new adventures each year with friends and family, reading, and skiing.

2. What is your education and professional experience?

I am a double alumna of the University of Wisconsin - Madison, graduating in 2010 with a Bachelor of Arts in Legal Studies, Political Science, and Creative Writing, and 2013 from the University of Wisconsin Law School with my Juris Doctorate.

I've enjoyed my work as an attorney for the Wisconsin Department of Financial Institutions since 2016 after working in securities compliance. My practice is focused on securities and franchise law. I also work on investor education for investors and compliance education for financial professionals locally and across North America.

3. What other civic & volunteer experiences do you have?

I have experience serving on the boards of several organizations. I have served as a director for the Business Law Section for the Wisconsin State Bar since 2017. During this time, I've held additional responsibilities and positions including blog editor and treasurer/secretary. I am currently vice chair.

From 2014-2019 I served as a director for Wisconsin Women in Government, a nonprofit organization dedicated to supporting women who pursue careers in the public sector at local, state, and federal levels.

I was excited to chair this year's Winterfest. Last year I helped coordinate the silent auction for the annual Bocce Beach Bash and volunteered as a parent coordinator for Camp Ya-Gotta-Wanna 2022.

Recently, I have volunteered time to organizing a citizens' safety committee in our village to address how we can increase security in the village, building on the excellent work of our police department as the north and east sides of Madison take on new development and change.

4. Why are you running for Village Trustee?

I have always strived to give back to my communities, both professional and personal, and was taught at a young age the importance of being involved as a citizen.

As a mother with young children, moving to Maple Bluff has been a blessing that I will never take for granted. I treasure our community, and would be honored to listen, volunteer, and help make decisions to keep our village vibrant. As a trustee, I will support keeping our community a safe place to live and listen to residents' concerns and ideas on what our village needs to maintain and improve on the neighborhood we enjoy so much.

5. What are the top issues facing the village and how would you resolve them?

Safety is crucial to our village's foundation, as well as sustaining the services and amenities we all enjoy within a reasonable budget. Our electrical infrastructure also needs to be evaluated for improvements to prevent prolonged outages after storms, tornadoes, or other weather events.

Concerning safety, I have recently worked to form a citizens' safety committee to identify how we can deter speeding, property crime, and violent crime in our neighborhood by supporting the police committee and collaborating with our excellent law enforcement team.

The amenities and services we enjoy are ones we need to financially support in a balanced manner, and we should ensure we are staying within our budgetary limits. Some larger projects that will benefit the Village long term are ones that we have a responsibility to carefully plan and have an engaged dialogue about before proceeding. I will be an active listener to residents' concerns and welcome opportunities for new ideas to improve on what we already enjoy.

6. What is your view about how local government should operate?

A local government's role is to maintain the safety of those it governs and their property, and to listen to and respond to the needs of its constituency. Open and active communication with residents is key to get crucial and balanced feedback on how we as a village want to grow and improve in the coming years and decades.

Village Board Candidate: Jim Schuler

I grew up in Golden Valley, Minnesota within sight of downtown Minneapolis in a neighborhood a lot like Maple Bluff. After getting my BA at Carroll College and MFA at the University of Massachusetts, I moved to Madison, met Marvel (who grew up on the northside and went to East High School) and a few years later moved into our home at 340 Lakewood Blvd. That was 1988: our daughter Zoe was 4 and our son Sam, who would be born in 1990, was still in R&D. What drew us to the Bluff was its geography and “family-friendliness.” And as we got to know a lot of other families in the Village, we saw ways to make our neighborhood even more-so.

At that time, the Village operated on a “deferred maintenance” philosophy, especially when it came to public facilities: the Marina boathouse was close to condemnation; the Beach House had been minimally maintained since its original construction; the Girl Scout cabin was circling the drain and, aside from a swing-set here and there, no parks equipment had been replaced or upgraded in years. My first presentation to the Village Board—even before I joined the Parks Committee—showed how adding piers and in-water storage spaces at the Marina could start generating revenue for that and other parks. The board approved it and I got hooked on local politics.

I soon joined the Parks Committee and was elected to my first term on the Village Board in 2005. Over that time I’ve initiated or helped lead many key fundraising and improvement projects in the Village including the Fourth Fest Fun Run in 1999, the Bocce Beach Bash in 2003, rebuilding the Beach House, the Boat House and the Dailey Cabin and, most recently, the creation of our Tax Incremental District. I currently chair the Plan Commission and the Village/Country Club Joint Committee and sit on the Finance and Ordinance Committees. I’m also chairing a recently organized Steering Committee that will help manage our zoning recodification project over the next 12 to 18 months. And in 2020 I was appointed by the Dane County City & Villages Association to a seat on the Capital Area Regional Planning Commission.

Part of it is that I enjoy problem-solving—but I really like seeing results. As a self-employed marketing consultant and creative director, I’ve traveled the world and worked on products ranging from beer to apparel to scientific instrumentation. And while that work has been professionally rewarding, corporations move slowly and are anything but democratic. However, in a small Village like Maple Bluff, the opposite is true: people are heard, the best ideas usually prevail, and we get things done. If you’re discouraged by the apparent dysfunctionality of state or national government, getting involved in Village government will recharge your civic idealism.

Here are my priorities for the next two years:

1. Revising our Zoning Codes to make sure they support our Comprehensive Plan, are clear and transparent, and can be fairly administered and enforced.
2. Evaluating and prioritizing our public safety strategies, specifically regarding traffic and policing investments and policies.
3. Kick-starting our TID to fully realize the financial goals we established for our commercial district and North Sherman Avenue.
4. Making sure our Public Works department has everything they need to continue to provide, inarguably, the best services in Dane County.
5. Doing all of the above while keeping our property taxes at or below those of neighboring municipalities and maintaining our AAA bond rating.

I’d appreciate your support—and encourage you to get involved. If you have any questions or ideas, give me call or flag me down when I’m walking my dog.



SPRING ELECTION APRIL 4TH

Village Board Candidate: Ellen Reyerson



1. Tell us about yourself.

I am an Iowan by birth, a Wisconsinite by transplant, and a Bluffer by the grace of God! My family has lived in Maple Bluff for 9-years; we landed here after getting ringing endorsements from another Bluff family who sold us on this special place. We could not be happier in this amazing neighborhood! I am married to Jason Smith and we have two children, Macy (12), and Griffin (6). You might also know our golden retriever, Gabby, who hangs out at Johnson Park. We are active in the village and participate in many Bluff activities including swim/dive team, CYGW, and youth sports. I love to run, walk, and play golf! I dabble in paddle tennis and my whole family loves to swim at the pool or the lake. I am an old house lover, and we live in Fuller's Woods.

2. What is your education and professional experience?

I am a pediatric nurse practitioner at American Family Children's Hospital at UW-Madison and I work for the pediatric surgeons, an amazing group of talented people whose mission is to help kids! I work in the hospital and clinic settings, and every day is different, but I love the challenge. Prior to this, I worked as an NP in primary care, hospital medicine, and in the emergency room in the Minneapolis area. Long before this, I worked as a bedside pediatric nurse and cut my teeth in hospitals in Phoenix, Milwaukee, and Chicago. I am a graduate of Marquette University, having completed my undergraduate and graduate degrees in the Cream City. I love Milwaukee, but Maple Bluff is now our home!

3. What other civic & volunteer experiences do you have?

I am happy to report that I'm finishing my first term as a Village Trustee. In the last two years I've chaired Parks & Fire/EMS committees, as well as been a member of Public Works Committee and Building Board. During this time, I spearheaded reopening our Village Gym after COVID, restarting youth activities post-pandemic, and building a fence at Firemen's Park. I've also helped our wonderful Fire/EMS department relaunch an ambulance service in Maple Bluff, which will go in service on March 1! Prior to this, I had extensive volunteer experience in the village, having chaired Fest on the 4th and Winterfest many times! These are large scale events over multiple days that require event planning, volunteer recruitment, and budgeting. I love putting together village events and seeing neighbors get together -- being a taskmaster and being detail oriented helped these events run efficiently and successfully. Our family also took over running the Father's Day Parade 5-years ago, and it is our honor to carry the banner down Lakewood Boulevard! Jason and I have also hosted numerous popular Bocce auction events including the Summer White Party, Yacht Rock, and Woodsmen Olympics. All members of our family have participated in the MBCC water ballet show and you may have seen us showcase our talents

in summers' past! I am also a previous member of the MBCC Board, and I volunteer as a coach for youth soccer and baseball.

4. Why are you running for Village Trustee?

I have a passion for this village, and I love Maple Bluff as much as all of you. I want to preserve our longstanding tradition as a tightly knit community of families and neighbors. As a trustee, I can be involved and help get things done -- I am a people-person and I enjoy being a part of a hard-working group. I am efficient, detail-oriented, and engaging and these traits are essential to the function of a working board.

5. What are the top issues facing the village and how would you resolve them?

First, we need to be as fiscally responsible with our tax dollars as possible. Spend what we need on village infrastructure, events, and amenities without taking on additional debt. I'll continue to evaluate whether we're getting the most value from our village services and amenities like the gym at the Village Center. Second, I agree that we can enhance feelings of safety and security, in light of crime in and adjacent to the village in recent months. We should enhance our neighborhood boundaries and increase signage so that our village has distinct borders and entry points. If you have ideas/concerns, please reach out to me via email, phone, or in person and tell me about it! I'll take that feedback back to the Village Board of Trustees. I have made meeting attendance a priority, I listen thoughtfully, and I dig deep into problems to find a sensible fix. I avoid getting bogged down in minutiae and focus on the big picture. I will approach any situation with objectivity, leaning on common sense.

6. What is your view about how local government should operate?

We are lucky to have a village with high community involvement as well as active concern for any neighborhood issues. The way we run our village may not necessarily translate to politics at the county or state level. We can do what's right for our village by making sure our village ordinances and rules fit our neighborhood. When they're not working, talk with residents about what makes sense, dialogue with staff to determine what's possible and work earnestly to create change when it's needed. When big decisions come up, allow the village residents to vote and have their voice. We should continue to send communications about pertinent issues and concerns when they affect our village. Lastly, we need to value our heritage as an independent municipality and lean on tradition as we look to the future.



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